



## Page Total : 6 (with a separate page for each blog post article)

**Home Page** - Eye-catching image or video of happy people doing things they enjoy with an attention grabbing headline “Harness the Power of Financial Momentum” and a “Get Started Today” button that links to the “Reach Out” page. Section highlighting 4 main points 1. Life Planning 2. Financial Wellness 3. Wealth Planning and 4. Organizational Services with a link to the “How We Help” page. Section with a blurb about Kinetic Wealth with a link to the “Who We Are” page. “Join our Newsletter” short online form to sign up for newsletter emails. Section for latest news (most recent blog articles) with a link to the “Resources” page to view all resources. Final section CTA to get started today that leads to the “Reach Out” page.

**Who We Are** - Mission / Vision / Values, years of experience, photos and short bios, Community involvement with a CTA to “Why Kinetic” page so that potential clients can learn more about why they should choose you.

**How We Help** - More details on Life Planning, Financial Wellness, Wealth Planning, and Organizational Services and how you use your knowledge to help clients tackle these goals with a CTA to “Get Started Today” that links to the “Reach Out” page.

**Why Kinetic** - What sets you apart (fee-only structure, employee-centric, education-centric, etc.), FAQs, and CTA to “Get Started Today” that links to the “Reach Out” page.

**Resources** - Blog posts with helpful financial information that you could link to from your newsletters and keep on the site as useful resources - shows your expertise and education-centered approach.

**Reach Out** - Phone number, email, address, and online contact form.

## FOOTER

Logo - Phone Number - Email Address - Physical Address - Social Links

